



Best Technology IP Consultancy - Romania

ARoTT

Innovation , Technology Transfer

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ARoTT, Romanian Association for Technology Transfer and Innovation is a professional organization of technological transfer and innovation profile units acting as a non-governmental and non-profit organization. Gabriel Vladut provides us with an insight into the firm, which has just been awarded 'Best Technology IP Consultancy – Romania'.

The aim of ARoTT is to increase competition in the Romanian IP sector by reinforcing technological, innovation and Intellectual Property base. Our primary functions are education, research, and the expansion of knowledge and the application of this knowledge to advance the common good.

We work with and for innovative companies, inventors, as well as working on contact research with business environment aiming to increase competition and added value of the products based around Intellectual and Industrial Property.

In addition we support inventors and companies in writing patent applications, identify different form in which IP may provide revenue, anticipate some of the issues which they may come across in their future career or future research projects, such as assessing IP, ownership of IP, the effect of publication on patenting, etc.

Ultimately it is widely accepted that a well-functioning and balanced IP system is key to promoting innovation and creativity, which are the main drivers of economic development of knowledge-based economy. The success of this is dependent on a system that promotes knowledge-based enterprises, strengthens linkages between industry and research institutions, and develops the workforce necessary to deliver IP services. Such a system presupposes the appropriate integration of IP into the national development framework, and the interfacing of broad national IP policies and strategies with relevant national policy issues.

Therefore looking to the future, our strategy is to push the policy makers to create an eco-system, sustainable and coherent that can create a competitive market with added value base on IP and innovation.

