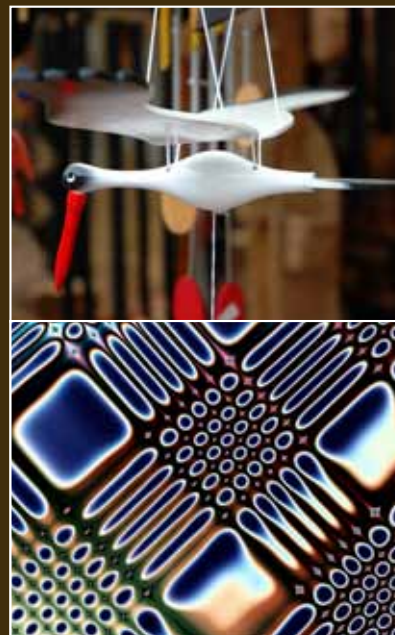


the partners



Bisritra-Nasaud Chamber of Commerce and Industry
www.cciabn.ro

Castlereagh Enterprises Ltd.
www.castlereagh.com

Lawton School S.L.
www.lawtonschool.com

Tarsus Chamber of Commerce and Industry
www.tarsustso.org

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Development Support for Rural Areas

Crafts play an important role in the European economy

by providing vital products and services for their local communities and creating jobs all over Europe. Due to a complex of factors they confront a wide range of difficulties: access to information, finance, protection, valorization of their work, the right skills for all aspects of the business etc. Therefore, specific efforts to support their development are essential not only for regional or national but also for European growth.

The EU4US project proposes to support regional development through the

preservation of traditional crafts and products and by fostering intercultural dialogue among vulnerable groups. Communities and people in socially and economically disadvantaged areas will benefit from the results of the project in order to develop viable economic activities, especially in the field of traditional crafts and products, thus improving the economic situation and social integration. Additionally, the field of traditional crafts and products not only provides an alternative to unemployment, but also has tremendous importance for rural tourism and sustainable development.



an opportunity to adapt good practices in partner countries



WHO is it for?

The project focuses on vulnerable people: in rural areas, non-qualified or low level of qualifications, young adults, older people, women. They will participate as learners and co-organizers of several project activities and will therefore be assisted to develop their knowledge and skills, especially in non-formal and informal contexts.

EU4Us will facilitate the access to mobility of people involved in adult education, both learners and trainers/ staff. They will be able to improve their professional and personal skills and to increase their value on the labour market.

EU4US involves 4 partners from Romania, Spain, Northern Ireland and Turkey.

The project promotes the sharing of experiences and the development

of entrepreneurial, organizational, practical skills for the future, especially in non-formal and informal contexts. The disadvantaged adult learners will be directly involved in the project activities, such as workshops, research, exhibitions, best practice exchanges and transnational mobilities. Therefore, it will also lead to an increase in adult learners' motivation for learning through an experiential environment.

EU4Us provides an opportunity to take advantage of the wide spectrum of the economic, social and cultural strengths of the craft sector, and to promote successful best practices.

It is also an opportunity to deepen, compare and adapt good practices in partner countries.

AIMS

- to promote entrepreneurship and creativity among inhabitants of rural areas.
- to preserve cultural heritage by involving people from rural areas in the partner countries, in good practice exchanges in the field of traditional crafts and products.
- to promote traditional crafts and products.
- to encourage creativity in the field of traditional crafts and products among youth and to encourage an exchange between generations.
- to raise awareness of people and communities concerning the protection, quality and marketing of authentic valuable traditional crafts and products.
- to foster transnational examples of best practices in order to support lifelong learning for local development.
- to increase the expertise of persons involved in non formal and informal adult education.

