

## EU4US Local Craft Event 2012

EU4US Project: Outreach/Workshop

Date: Wednesday June 2012

Location: The Craft and Design Collective

### Overview:

In 2012 as part of the EU4US Partnership Project, Castlereagh Enterprises teamed up with the craft and design collective in Belfast. We held a fusion event from the space craft gallery and invited local artisans from across northern Ireland studying at the University of Ulster. Here 2<sup>nd</sup> year students exhibited their work as part of their on-going portfolio.

### Photos:



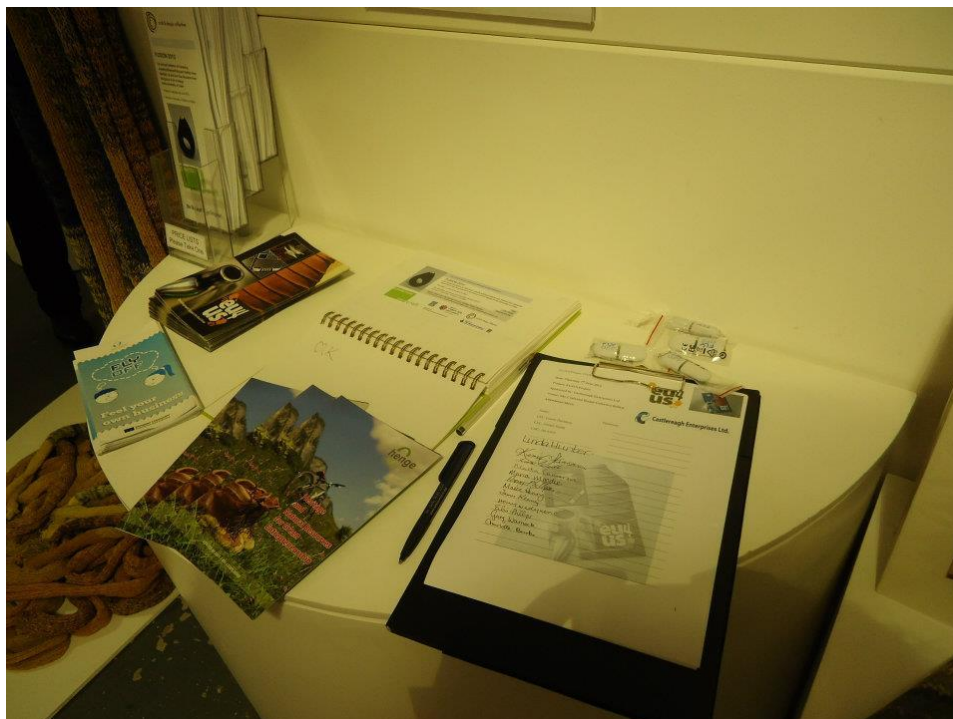
Some 250 Guests attended the event, doors opened at 6pm and the event ended at 9pm.



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Three members of Saff from Castlereagh Enterprises attended the event, Miss Louise Davidson, Mr Alistair Smith and Castlereagh Enterprises Chief Executive Mr Jack McComiskey. There were no age restrictions on the entrants, however we felt that it was a great opportunity to partner up with the craft and design collective. This ensured that we had a much better response to the local craft event. The event was promoted at a regional level by Craft Northern Ireland, The craft and design collective, space craft and Castlereagh via social media and also a database of artisans.





Above Local Artist Gail Kelly, her Irish print collection with Alistair Smith.

Gail has a broad range of work that is on sale across northern Ireland. We recently caught sight of her work for sale in the network of tourist information offices across northern Ireland. Gail specialises in print design with products ranging from table cloths, napkins, bags, aprons and bespoke work for private individuals.

Please note all the Photos have been made available on Castlereagh Enterprises Facebook Page, [www.facebook.com/LEACastlereagh](http://www.facebook.com/LEACastlereagh)

#### Summary:

This was a largely successful event which spanned two days. Starting on Wednesday and ending on the Thursday evening. We were able to promote the work of the project, highlight the project in a positive light and use the opportunity to disseminate brochures and talk to people actively involved in the project.

Castlereagh Enterprises would like to thank all those who have helped out over the course of the EU4US Project. In particular we would like to thank those artisans who have actively participated in the project mobilities, Jan Erwin for all of her help support and guidance along the way. Finally we would like to thank all those artisans who participated and exhibited their work in the local workshop event and the craft and design Gallery Belfast.